Circular Economy: Coming your way in the next years

 PRODUCTION Ecodesign: Proposal for regulation on tvs and displays Ecodesign: Publication of 2015-2017 working plan 	 PRODUCTION BREFs: inclusion of guidance on circular economy ►►► Ecodesign: Inclusion of circular economy elements in product requirements ►►► 		
	 CONSUMPTION Action on False green claims, incl. new guidance on unfair commercial practices REFIT of Ecolabel Evaluation of Product Environmental Footprint pilots ►►► Green Public Procurement: better integration of circular economy requirements ►►► Guarantees on tangible products: Expected Commission proposal for online sales, Fitness Check of consumer legislation 		CONSUMPT
	 WASTE MANAGEMENT Codecision: WFD, Packaging and Landfill Waste Shipment regulation: better enforcement >>> Waste to energy initiative 		WASTE MA
			•
2015	2016	2017	0 0 0 0 0
2015	2016 SECONDARY RAW MATERIALS MARKET Proposal for revised fertilisers regulation Quality standards for secondary raw materials (esp. plastics) ►►► Water reuse: guidance on integration in water planning and management Measures to facilitate intra-EU waste shipment ►►►	SECONDARY RAW MATERIALS MARKET Water reuse: guidance on integration in water planning and management Proposal for minumum requirement on reused water Analysis and policy options on links between chemicals, products and waste legislation	
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PTION

esign: possible requirements on repair information ble 'planned obsolescence' independent testing programme

ANAGEMENT

ort industry-led certification of **treatment facilities**

2018

practices on **biomass** in Horizon 2020

(=) FLEISHMANHILLARD

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Our Services



Strategy & Planning | Issue Mapping & Prioritisation Messaging Materials Training



One-on-one advocacy (legislative, regulatory, M&A, competition) *Issue monitoring and political intelligence*



Media relations Issue advertising

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CIRCULAR ECONOMY



JUNE 2016



Websites | Social media engagement Search Engine Optimisation Search Engine Marketing



Events | *Speaking programmes*



Third party mobilisation | Stakeholders *Opinion-leaders* | *Grassroots*







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